

Established in 2008, *Österbottens Tidning* is the third largest Swedish newspaper in Finland. The paper was established through a merger between *Jakobstads Tidning* (founded 1898) in Jakobstad and *Österbottningen* (founded 1883) in Karleby. .

*Österbottens Tidning* covers an area with a total population of about 100,000, particularly concentrated in the towns of Jakobstad ("Pietarsaari" in Finnish) and Karleby ("Kokkola" in Finnish).

*Österbottens Tidning* is the main newspaper in the Jakobstad region and the main Swedish newspaper in the Karleby region. It is the main paper for the Swedish-speaking population in the northern part of the Ostrobothnia region, where it supports and protects the Swedish culture.

The paper is owned by the Harry Schauman Foundation.

*Österbottens Tidning* covers mainly local news, although it also includes national and international news. The editorial departments are politics, economy, culture and sports.

*Österbottens Tidning* is also published on the web, and in digital format for its visually impaired readers (Pratsam).



Published in	Jakobstad, Finland	Proportion of subscription/ kiosk sales	99,99 %/0,01 %
Since	2008	Delivery	Morning
Language	Swedish	Total staff	50
Editor-in-chief	Lars Hedman	Journalists	26
Distributed circulation	15.720	Freelancers	50
Frequency	7 days a week	Address	P.O. Box 22, 68601 Jakobstad, Finland
Proportion of ads/Text	20 %/80 %	Phone	+358 (0)6 7848800
Format	Broadsheet	Fax	+358 (0)6 7848883
Page layout system	Adobe InDesign	E-mail	red@ot.fi
Printing press	KBA Cortina	Internet	www.ot.fi

\* Population over 14 who reads the product daily  
 \*\* Population over 14 who reads the product at least once a week