

Serbske Nowiny is an evening newspaper published in the Sorbian language five days a week. Established in 1920, it was soon (in 1937) banned by the Nazi regime. In 1947 it continued its activity under the name *Nowa Doba*. The newspaper was re-named *Serbske Nowiny* in 1990. It plays the role of the voice of the Sorbian people in the bilingual German region of Lusatia promoting the use and further development of the Sorbian language.

Serbske Nowiny



Dolomiten - Infografik: J. Markart

Published in	Bautzen, Germany	Maximum page coverage	4 pages, 4/4 colored
Since	1920	Paper	48,8-52 g newsprint
Language	Sorbian	Proportion of subscription/ kiosk sales	99%/1%
Editor-in-chief	Benedikt Dyrlich	Delivery	Post 20% / Private Carriers 80%
Printed circulation	1700 - 2100	Total staff	12,5
Distributed circulation	1700 - 2100	Journalists	7,5
Frequency	Daily from Monday to Friday	Freelancers	7
Ø Total number of pages/pages in colour	26/4	Supplements, format and frequency	Irregularly
Proportion of ads/text	2%/98%	Address	Tuchmacherstr. 27
Format	Berliner Format		02625 Bautzen, Germany
Page layout system	Linopress/PageMaker	Phone	+49 3591 577232
Printing press	Cirkon 660	Fax	+49 3591 577202
		E-mail	redaktion@serbske-nowiny.de
		Internet	www.serbske-nowiny.de

* Population over 14 who reads the product daily

** Population over 14 who reads the product at least once a week