

The biggest Catalan daily paper was established in 1976, once the prohibition of Catalan language publishing under Franco's dictatorship was lifted. The principle aim of the newspaper is to contribute to the social normalization of Catalan language.

Avui is published seven days a week and includes coverage of general information with regular columns of Catalan, Spanish and international news, economics, society, culture and TV programmes. It also includes various weekly and monthly supplements covering sports, finance, music, culture, leisure and science, all in Catalan language. In addition to the Catalan supplements, *Avui* also publishes a special supplement written in Aranés, a local idiom spoken in a part of the Catalan Pyrenees. Among its short-term projects, *Avui* includes a new supplement dedicated to new technologies and a second one covering a weekly news analysis.

Avui serves Catalonia, Valencia, the Balearic Islands, the town of L'Alguer (Alghero, Sardinia) and Rossello (Roussillon, Southern France).

The newspaper is funded by sales, advertising and substantial grants from private sources. The grants from public sources amount to 10%.



Published in	Barcelona, Catalonia, Spain	Total staff	170
Since	1976	Address	C./Consell de cent 425 08009 Barcelona, Spain
Language	Catalan	Phone	+34 93 316 3900
Editor-in-chief	Vincent Sanchis	Fax	+34 93 316 3936
Printed circulation	50.000	E-mail	sdr@avui.com
Frequency	Daily	Internet	www.avui.com
Page layout system	T-base for PC & QuarkXPress for MacIntosh		

* Population over 14 who reads the product daily
** Population over 14 who reads the product at least once a week