

On May 17, 2003, O Correo Galego (the daily paper that preceded *Galicia Hoxe*) ceased publication and was replaced by *Galicia Hoxe*, directed by Caetano Díaz: news was organized thematically around a modern design. *Galicia Hoxe*, which is currently the only daily newspaper published in Galician language, expanded to 56 pages, from Monday to Saturday, and reached 72 pages every Sunday, promoting in-depth stories without avoiding international issues, with a completely Galician voice. Simultaneously it is published online at www.galicia-hoxe.com.

Besides covering home and abroad news, which includes 56 pages, *Galicia Hoxe* offers three weekly supplements, comprising 64 pages in all (and 72 every Sunday). The Sunday supplement, "Lecer", brings subscribers 24 pages of varied themes targeting all members of the family; another three supplements provide concrete spaces for the University world ("Universidade"), art and literature ("Revista das Letras") and "Altermundo", a supplement mostly devoted to promote the debate on Third World's issues, food policies and sustainable agricultural support, solidarity and international cooperation. Journalistic research, chronicles, entertainment and services are placed within everyone's reach.

Articles on current events, fashion, cinema, travel, literature, photography, literary essays, gastronomy, interviews, and even humour complete a multicoloured mosaic that guarantees the reader's interest.

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Galicia Hoxe



Published in	Galicia, Spain	Maximum page coverage	80
Since	May 17, 2003	coverage in 4C	24
Language	Galician	Paper	45 g
Editor-in-chief	Caetano Díaz	Proportion of subscription/kiosk sales	50 %/50 %
Printed circulation	4000	Total staff	30
Distributed circulation	3200	Journalists	21
Sales circulation	3200	Freelancers	20
Frequency	Daily	Supplements, format and frequency	Four, 8-24 pages
Distribution rate LPA*/%	4 (80 %)	Address	Preguntoiro 29, 15704 Santiago de Compostela, A Coruña, Galicia (España)
Distribution rate WLK**/%	15 (80 %)	Phone	+34 981 543 700
∅ Total number of pages/ pages in colour	56-72/8-16	Fax	+34 981 543 701
Proportion of ads/text	10/90	E-mail	info@galicia-hoxe.com
Format	A3	Internet	www.galiciahoxe.com
Page layout system	DMPRESS		
Advertising system	MIPP (DMPRESS)		
Printing press	Uniman 2-2		

* Population over 14 who reads the product daily

** Population over 14 who reads the product at least once a week