

Västra Nyland

Västra Nyland was established in 1881. It's a local paper in Swedish for the south coast region west of Helsinki, covering news, events and happenings in and around this area.

The circulation is about 11 000 copies. Most of the readers are living in the new town of Raseborg, a fusion of three old municipalities, and the neighbouring towns. The newspaper is politically independent and liberal.

Västra Nyland was former privately owned, by in the main a few families, but since a few years the Foreningen Konstsamfundet association is the majority owner.

Västra Nyland is since 2008 a member of the KSF Media group, with Hufvudstadsbladet, Borgåbladet and Östra Nyland.

Västra Nyland has improved its layout since the paper changed format to tabloid a few years ago. The readers have given the change and the new style good points and the circulation has increased three years in a row.

Västra Nyland

Country: Finland

Language: Swedish

Established: 1881

Circulation: 11 000

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