

The Hungarian-language daily newspaper Fáklya was established in the 70s, and until 1989 it was the voice of the Communist Party. After the end of the communist dictatorship, Fáklya ceased publication. That was the moment when *Bihari Napló* came to life - just a few days after the change of the regime. Since 1990, it has been an independent voice of the Hungarian minority in Romania.

The newspaper has 3 editorial departments at Sydslesvig, Flensborg and Sønderjylland covering agency news about Denmark, Germany and international matters: debate, sport, culture and specials. It includes a lifestyle supplement every Saturday, and supplements on travel, education, cars, building and furniture, etc.

Napló



Dolomiten - Infografik: J. Markart

Published in	Oradea, Romania	Printing press	Uniman
Since	1990	Maximum page coverage	20
Language	Hungarian	Paper	Czech
Editor-in-chief	Rais W. István	Proportion of subscription/ kiosk sales	12000/8000
Printed circulation	15.000	Total staff	13
Frequency	Daily	Journalists	12
Distribution rate LPA*	50.000	Freelancers	18
Distribution rate WLK**	10.000	Supplements, format	A4
Ø Total number of pages/pages in colour	16/8	Address	B-dul Dacia nr. 34 Oradea, Romania
Proportion of ads/text	0%/100%	Phone	+40 259 412727
Format	Berliner Format	Fax	+40 259 415450
Page layout system	QuarkXPress for Macintosh	E-mail	biharianplo@informmedia.ro
Advertising system	none	Internet	www.digital.biharinaplo.ro

* Population over 14 who reads the product daily

** Population over 14 who reads the product at least once a week