

MIDAS

European Association of Daily Newspapers
in Minority and Regional Languages





History of MIDAS

- In 1998 Editors and Managers of about 30 Dailies met in Trieste.
- They decided to establish an European Association.
- MIDAS (Minority Dailies Association) was established in Palma de Mallorca in 2001.
- Politically independent, non-profit Association for Minority Press.
- The Headquarter is based at the European Academy Bozen/Bolzano (South Tyrol).

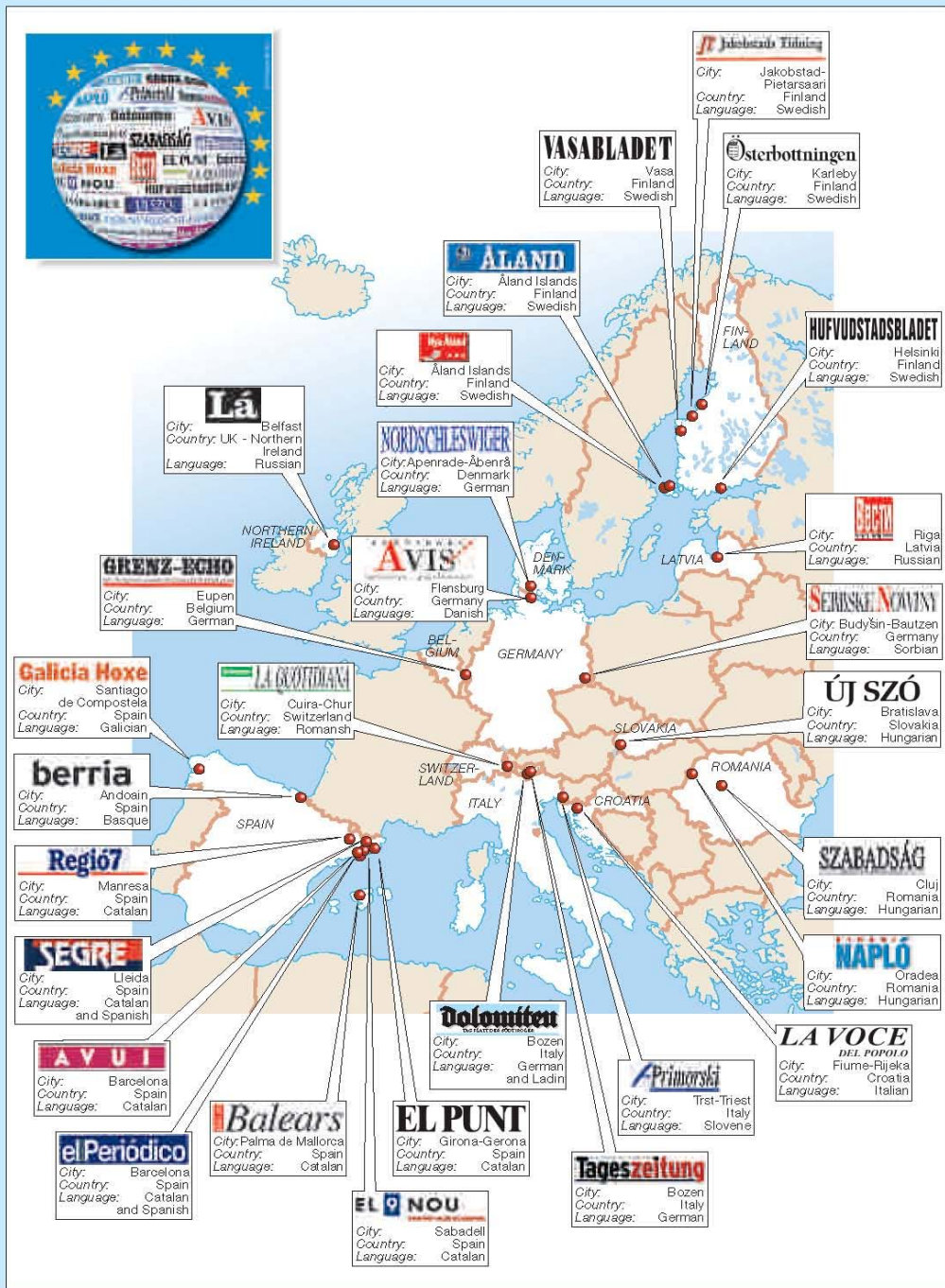




Who are Members of MIDAS?

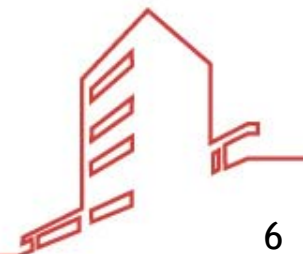
- Daily Newspapers in Minority/Regional Languages.
- There are 29 Members from Croatia, Denmark, Finland, Germany, Italy, Latvia, Lithuania, Romania, Slovakia, Spain, Switzerland.
- Our Newspapers are published in 13 different Languages.
- We expect new members from Wales and Central and Eastern European Countries.





Daily Circulation of Midas Newspapers

- Printed Circulation
739.663 Copies
- Distributed Circulation
731.434 Copies
- Sales Circulation
655.350 Copies
- Readers
ca. 3 Mio.



What is the European Frame of Midas?



- Over 50 Million People in the EU are speaking an unofficial Language.
- Help and Support of new Newspapers.
- Promote EU and State Legislation in Support of Minority Newspapers.
- Lobbying for Political and Financial Support.
- Awareness raising for Minority/Regional Languages.



Co-operation between Midas Members



- Joint Delegation to the EP and EC to promote EU-advertising.
- Joint Delegation to EP and EC and Petitions to the CoE to support the closed Basque Newspaper Egunkaria.
- Joint Delegation to Croatia to support the Italian Newspaper La Voce del Popolo.
- Technical Support among the members and for new Newspaper Project.



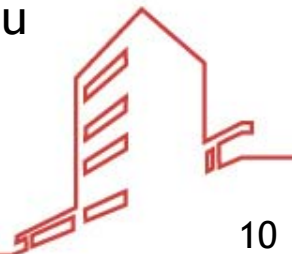
Otto von Habsburg Prize for Journalism



- Award for Journalists for Daily Newspapers in Europe reporting on Minority Protection and Cultural Diversity.
- First Prize Winner: Reinhard Olt (FAZ, 2004).



- 2004 - 2009 Prize Winners: Gian Antonio Stella (Corriere della Sera, 2005); Ivan Zsolt Nagy (Magyar Nemzet, 2006); Margarethe Kopeinig (Kurier, 2007); Marius Cosmeanu (Cotidianul, 2008), Marcin Wojciechowski (Gazeta Wyborcza, 2009), Stefan Hríb (týždeò, 2010) .

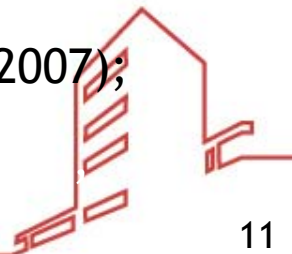


Midas Prize for Journalism

- Award for Journalists of Midas Member Newspapers reporting on Minority Protection and Cultural Diversity.
- First Prize Winner: Ainara Mendiola (Berria, 2004).



- Prize Winners 2005 - 2009: Bjorn Mansson (Hufvudstadsbladet, 2005); Jan Diedrichsen (Der Nordschleswiger, 2006); Hatto Schmidt (Dolomiten, 2007); Jens Nygard (Flensburg Avis, 2008); Salvador Cardus (Avui, 2009), Örs Szeghalmi (Bihari Naplo, 2010).





Public Midas Project Funding

- EC-DG Education and Culture
- Autonomous Region Trentino-South Tyrol and Autonomous Province South Tyrol
- Generalitat de Catalunya and Govern de Les Illes Balears, Premsa Comarcal, Grupo Correo Gallego, Eusko Jaurlaritza - Government of the Basque Country
- Ministry of Culture of the Slovak Republic
- Swedish Cultural Foundation and The Nordic Cultural Fund, Polish Senat, Foundation “Help for Poles in the East”
- Ministry for Internal Affairs of the Federal Republic of Germany, „Stiftung für das Sorbische Volk“, Niermann Stiftung, Bund Deutscher Nordschleswiger, Kreditbanken Aabenraa, Jepsen&Co.
- Cluj-Napoca City Hall and Local Council, Communitas Foundation, Local Public Transport Company (RATUC), Minerva Cultural Foundation, Government of Romania - Department for Interethnic Relations.





Evaluation and Best Practice

- Midas as an „*Example of Good Practice*“ in Networking under EU Budget Lines B3-1006 and B3-1000
 Source: Report ”The European Union and Lesser-Used Languages” (Education and Culture Series EDUC 108 EN, 2002)
- „...*promote the mutual cooperation of regional or minority language communities, provided this has a European dimension and involves cross-border cooperation - for example MIDAS, EEBA, etc.;...*“
 Source: Report on „Regional and lesser used European languages - the languages of the minorities within the EU considering EU-enlargement and cultural variety“ (European Parliament, 14 July 2003)

