

The biggest Catalan daily paper was established in 1976, after the end of the prohibition of Catalan language publishing under Franco's dictatorship. The main aim of the newspaper is to contribute to the social normalization of Catalan language.

Avui is published all seven days a week and it includes coverage of general information with regular columns of *Catalan, Spanish and international* news, economics, society, culture and TV programmes. It includes also various weekly and monthly supplements, covering sports, finance, music, culture, leisure and science, all in Catalan language. Among its short-term projects, *Avui* includes a new supplement dedicated to the new technologies and a second one covering a weekly new analysis.

Avui serves Catalonia.

The newspaper is funded by sales, advertising and substantial grants from private sources. The grants from public sources amount to 10%.

Avui



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Frequency	Daily	Internet	www.avui.com
Page layout system	T-base for PC & QuarkXPress for Macintosh		

* Population over 14 who reads the product daily
** Population over 14 who reads the product at least once a week