

Established in Vic in 1978, *El 9 Nou* is owned by the company Premsa d'Osona SA. Premsa d'Osona programmes for Granollers and Mollet, two important towns in the area. This production company of television has 20 employees.

El 9 Nou is currently published four days each week in a different geographical area. Two editions are published in the areas of Osona and the Ripollès. The other two editions are published on the area of the Vallès Oriental.

The newspaper is mainly funded by sales (40%) and advertisements (55%), and receives about 5% public funding. Its daily circulation is of 36,000 copies. 60% of the copies are sold in kiosks, while subscriptions account for 40%. The paper ranges from 64 to 120 pages. There is a total staff of 80, with 30 journalists.

The company has also a local TV station called El 9 TV. It started broadcasting last September, covers the area of Osona. El 9 TV broadcasts its own programming two hours a day. There is a total staff of 10, with 7 journalists.



Published in	Barcelona, Catalonia, Spain	Maximum page coverage	250 x 375
Since	1978	coverage in 4c	16
Language	Catalan	Paper	UPM-Kymmene 48,8 g
Editor-in-chief	Jordi Molet I Cateura	Proportion of subscription/ kiosk sales	60%/30%
Printed circulation	36.000	Delivery	Post 3% / Private Carriers 97%
Distributed circulation	36.000	Total staff	80
Sales circulation	27.000	Journalists	30
Frequency	Monday to Friday	Freelancers	25
Ø Total number of pages/pages in colour	64/120	Supplements, format and frequency	Presència; tabloid; weekly
Proportion of ads/text	35% / 65%	Address	Plaça Catedral 2 08500 Barcelona, Spain
Format	Tabloid	Phone	+34 93 8894949
Page layout system	QuarkXPress for Macintosh	Fax	+34 93 8850569
Advertising system	QuarkXpress and Macormedia Freehand for Macintosh	E-mail	jmolet@vic.el9nou.com
Printing press	Plamag Rondoset	Internet	www.el9nou.com

* Population over 14 who reads the product daily

** Population over 14 who reads the product at least once a week