

The roots of *Vesti Segodnya* newspaper date back to March 1945, when the Comsomol (Communist Youth Union) newspaper "Sovetskaja Molodjozh" (Soviet Youth) was started in Riga. In 1983, Alexander Blinov became its editor-in-chief. During Perestrojka, the newspaper was very popular throughout the Soviet Union, and about 900,000 copies were printed. After the collapse of USSR and Latvian independence, the newspaper was renamed SM-Segodnya and owned by a collective of journalists. Since 1999 it has been owned by the private company FENSTER (under President Andrey Kozlov). A. Blinov has been editor-in-chief for about 25 years, with a few breaks.

In terms of circulation, *Vesti Segodnya* is the largest daily newspaper in Russian in the European Union. It covers politics and news in Latvia and Russia from the position of maintaining and strengthening Russian language and culture. The newspaper is colorful like a tabloid, but its articles are often profound and analytical. The life of the common people is one of the paper's primary concerns.

Vesti Segodnya



Published in	Riga, Latvia	Proportion of subscription/kiosk sales	2/1
Since	1999	Total staff	40
Language	Russian	Journalists	25
Editor-in-chief	Alexander Blinov	Freelancers	10
Printed circulation	30.000	Supplements, format and frequency	6 weekly A3 supplements
Frequency	Daily, from Monday to Saturday	Address	Martina 9, Riga, Latvia LV 1048
Ø Total number of pages/pages in colour	16	Phone	+371 67068130
Format	A2	Fax	+371 67068131
Page layout system	Color Draw	E-mail	sm@fenster.lv
Printing press	Solna	Internet	www.ves.lv
Paper	45 g		

* Population over 14 who reads the product daily
 ** Population over 14 who reads the product at least once a week