

*Der Nordschleswiger* is the only German language newspaper in Denmark/Scandinavia. It plays an important role in the minority group's intracommunication, and acts as its voice, contributing actively towards shaping positive German-Danish relations.

Established in 1946 as a weekly, it became a daily paper in 1951. *Der Nordschleswiger* was the first German newspaper published in Western Europe after 1945.

The newspaper has a daily circulation of 3,000 copies (distributed mainly by post). It is strongly funded by the German State (65%), while other financial income comes from sales (18%) and advertising (17%).

The newspaper has its publishing house and main editorial office at Åbenrå, with branch offices at Hadersleben/Haderslev, Sønderburg/Sønderborg, Tønder/Tønder and Tingleff/Tinglev.. Since 2004 *Der Nordschleswiger* has broadcast two newscasts daily.

The newspaper is also producing an online-newspaper since 2007 under [www.nordschleswiger.dk](http://www.nordschleswiger.dk)

## Der Nordschleswiger



Published in	Aabenraa, Denmark	Paper	42,5 g
Since	1946	Proportion subscription/kiosk selling	99 %/1 %
Language	German	Delivery	Post 30 %/Carriers 70 %
Editor-in-chief	Siegfried Matlok	Total staff	34
Printed circulation	3000	Journalists	20
Frequency	Daily, but not on Sundays	Address	Skibbroen 4-6, Postfach 1041, 6200 Apenrade-Åbenrå, Denmark
Ø Number of pages/there from in colour	28/28	Phone	+45 7462 3880
Proportion ads/Text	10 %/90 %	Fax	+45 7462 9430
Format	Halbes Rheinisches	E-mail	redaktion@nordschleswiger.dk
System used for page make up	QuarkXPress for MacIntosh	Internet	www.nordschleswiger.dk
Printing press	Extern		

\* Population over 14 who reads the product daily  
 \*\* Population over 14 who reads the product at least once a week