

Roots of *Allgemeine Deutsche Zeitung für Rumänien* hail back to 1949, when the communist authorities founded *Neuer Weg*, the antifascist German newspaper of Romania. It was renamed *Allgemeine Deutsche Zeitung für Rumänien* in 1993.

In the 1970es it had a circulation of about 70,000 copies, which fell back to 5000 by 1992, as the German minority in Romania emigrated to Germany.

From 1993 to 2006 the paper was financed by the Foundation for the Promotion of German Literature in Romania, which was on its side financed by the Romanian Government. In 2006 the paper was taken over by the *Demokratisches Forum der Deutschen in Rumänien*, the cultural and political organization of Romania's 60,000 Germans (Siebenbürger Sachsen und Banater Schwaben). The paper is by now financed by the German Forum, which receives money for cultural and editorial projects from the Minorities Department of Romania's Government. It is also helped by the German Government through the Institute for External Relations in Stuttgart.

Approximately one half of the ADZ readers are older people in Transylvania and Banat, belonging to the German minority. The other half are German speaking foreigners, who are doing business and/or just living in Romania (cultural and diplomatic personnel etc.)

ADZ writes about Romania's politics, economy, society and culture, focusing on local events in Transylvania and Banat.

It has local offices in Timisoara, Sibiu, Brasov, Resita and Satu Mare.



Published in	Bucharest, Romania	Paper	46g
Since	1993	Proportion of subscription/kiosk sales	2000/1000
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