

Serbske Nowiny

Serbske Nowiny is an evening newspaper published in the Sorbian language five days a week. Established in 1920, it was soon (in 1937) banned by the Nazi regime. In 1947 it continued its activity under the name *Nowa doba*. The newspaper was re-named *Serbske Nowiny* in 1991. It plays the role of the voice of the Sorbian people in the bilingual German region of Lusatia promoting the use and further development of the Sorbian language.



Dolomiten -Infografik: J. Markart

Published in	Bautzen, Germany	Paper	Newsprint 60 g/m2
Since	1920	Proportion of subscription/kiosk sales	99 %/1 %
Language	Obersorbisch	Delivery	Post 20 %/Carrier 80 %
Editor-in-chief	Benedikt Dyrlich	Total staff	12,5
Printed circulation	1700/2100	Journalists	7,5
Distributed circulation	1700/2100	Freelancers	15
Frequency	Daily, from Monday till Friday	Supplements, format and frequency	Irregularly
Ø Total number of pages/ pages in colour	Weekly 26/10	Address	Tuchmacherstraße 27, D-02625 Bautzen
Proportion of ads/Text	3 %/97 %	Phone	+49 3591 577 232
Format	Berliner Format	Fax	+49 3591 577 202
Page layout system	Linopress/Adobe InDesign	E-mail	redaktion@serbske-nowiny.de
Printing press	Cirkon 660	Internet	www.serbske-nowiny.de
Maximum page coverage coverage in 4C	8 pages, 4/2 colored 4		

* Population over 14 who reads the product daily

** Population over 14 who reads the product at least once a week