

On May 17, 2003, O Correo Galego (the daily paper that preceded *Galicia Hoxe*) ceased publication and was replaced by *Galicia Hoxe*, directed by Caetano Díaz: news information organized thematically around a modern design. *Galicia Hoxe*, which is currently the only daily newspaper published in Galician, expanded to 64 pages daily and 72 every Sunday, promoting in-depth stories without stopping to look in the distance with a completely Galician voice, simultaneously published online at www.galicia-hoxe.com.

Besides offering information, which includes 56 pages, *Galicia Hoxe* offers a supplement every day of the week, with 64 pages in all (and 72 every Sunday). The Sunday supplement, 'Lecer', brings subscribers 24 pages of varied themes targeting all members of the family.

Articles on current events, fashion, cinema, trips, literature, photography, essays, gastronomy, chronicles, interviews, and humour complete a multicoloured mosaic that guarantees reader interest.

Throughout the week, supplements provide specific spaces for the sport ('O clube do debate'), health ('Bolboreta'), universities ('Universidade'), new communication technologies ('Oceano Internet'), literature ('Revista das Letras') and leisure activities ('Hoxe Venres'). Research, chronicles, entertainment and services are placed within everyone's reach.

Galicia Hoxe



Published in Santiago de Compostela, Galicia, Spain	Maximum page coverage	80
Since 2003	coverage in 4c	24
Language Galician	Paper	45 g
Editor-in-chief Caetano Díaz	Proportion of subscription/ kiosk sales	50%/50%
Printed circulation 4.000	Delivery Post 10% / Private Carriers 90%	
Distributed circulation 3200	Total staff	30
Sales circulation 3200	Journalists	21
Frequency Daily	Freelancers	20
Distribution rate LPA*/% 80%	Supplements, format and frequency	Seven, 8-24 pages, one per day
Distribution rate WLK**/% 80%	Address	Preguntoiro 29 15704 Santiago de Compostela a Coruña, Spain
Ø Total number of pages/pages in colour 64-72/4-8	Phone	+34 981 543 700
Proportion of ads/text 10%/90%	Fax	+34 981 543 701
Format A3	E-mail	info@galicia-hoxe.com
Page layout system DMPress	Internet	www.galicia-hoxe.com
Advertising system MIPP (DMPress)		
Printing press Uniman 2-2		

* Population over 14 who reads the product daily
** Population over 14 who reads the product at least once a week