



Editor-in-chief Bjarne Lønborg, born on 30 November 1946 in Tjæreborg (Denmark), has been in charge of the “Flensborg Avis”, the daily paper of the Danish minority in Südschleswig (Southern Schleswig) since 1 May 1991. As a member of the board of the “Flensborg Avis AG”, which possesses a rotary press printing and cross rotary sheeter, he additionally carries the economic responsibility for the paper’s matters.

His journalistic career began on 1 August 1967 at the daily paper “Vestkysten” in Esbjerg and led him exactly three years later to the Danish press agency (Ritzaus Bureau). Again three years later, on 1 August 1973, he became the director of its regional office in Aarhus.

Starting from 1 July 1980 he had worked as a correspondent for four Scandinavian press agencies in Bonn and dealt particularly with European policy, security politics as well as economic issues.

In August 1987 he returned to the Danish press agency and became its chief sub-editor.

Beside the newspaper business, Bjarne Lønborg - as a member of the advisory board of “Regiocast GmbH & Co.KG” based in Leipzig - is also strongly involved in issues of electronic media. The company operates a range of private radio stations in Northern and Eastern Germany, including Radio Schleswig-Holstein, Delta Radio and Radio Nora in Schleswig-Holstein.

As far as his personal life is concerned, Bjarne Lønborg will soon have been 35 years long happily married to Mrs. Birthe Lønborg (born Hansen). With his wife and their son he shares the passion for sailing and golfing. The ideas for his daily leading articles he gets while cycling.

Since the end of the nineties, Bjarne Lønborg had carried and developed the idea of creating a network of minority dailies. Since the establishment of the “European Association of Daily Newspapers in Minority and Regional Languages” (Midas) in 2001 he has become one of the most active members of the Governing Board.

During this year’s General Assembly he invited the editors-in-chief of “Midas” in the editorial office of the “Flensborg Avis”. By the example of Bjarne Lønborg his colleagues of the minority media could realize again, how much one individual - particularly a representative of a small minority group - thanks to his personal commitment is able to contribute to the preservation of language and culture.

“Midas” wishes its member of the Board, editor-in-chief Bjarne Lønborg, a very Happy jubilee Birthday!