

The Danish newspaper *Flensburg Avis* is characterised by a political opinion as the voice of the Danish minority in Germany. It has strong links with the Scandinavian press tradition.

Established in 1869 by a private family, has now become a public company. Most of its staff members, as well as Danish minority organisations, are shareholders. It is supported by the State of Denmark (45%), while other financial sources include sales (20%), advertising (20%) and other commercial activities (15%).

The newspaper has 3 editorial departments (at Sydslesvig, Flensburg and Sønderjylland) covering agency news about Denmark, Germany and international matters; debate, sport, culture and specials. It includes a lifestyle supplement every Saturday and supplements on travelling, education, cars, building and furniture, etc.

## Flensburg Avis



Published in	<b>Flensburg, Germany</b>	Total staff	<b>80</b>
Since	<b>1869</b>	Journalists	<b>28</b>
Language	<b>Danish and German</b>	Freelancers	<b>5</b>
Editor-in-chief	<b>Bjarne Lønborg</b>	Supplements, format and frequency	<b>Saturday, others irregularly</b>
Printed circulation	<b>7500</b>	Address	<b>Wittenbergerweg 19, D-24941 Flensburg</b>
Sales circulation	<b>7500</b>	Phone	<b>+49 461 50450</b>
Frequency	<b>Six days a week</b>	Fax	<b>+49 461 5045140</b>
Ø Number of pages/there from in colour	<b>24/40</b>	E-mail	<b>redaktion@flensburg-avis.de</b>
Format	<b>Berliner Format</b>	Internet	<b>www.fla.de</b>
System used for page make up	<b>Saxo Press</b>		
Printing press	<b>Solna</b>		

\* Population over 14 who reads the product daily  
 \*\* Population over 14 who reads the product at least once a week