

Västra Nyland was established in 1881. It's a local paper in Swedish for the south coast region west of Helsinki, covering news, events and happenings in and around this area.

The circulation is about 11 000 copies. Most of the readers are living in the new town of Raseborg, a fusion of three old municipalities, and the neighbouring towns.

The newspaper is politically independent and liberal.

Västra Nyland was former privately owned, by in the main a few families, but since a few years the Foreningen Konstsamfundet association is the majority owner.

Västra Nyland is since 2008 a member of the KSF Media group, with Hufvudstadsbladet, Borgåbladet and Östra Nyland.

Västra Nyland has improved its layout since the paper changed format to tabloid a few years ago. The readers have given the change and the new style good points and the circulation has increased three years in a row.

Västra Nyland



Published in	Ekenäs, Finland	Format	Tabloid
Since	1881	Page layout system	InDesign
Language	Swedish	Advertising system	InDesign
Editor-in-chief	Tommy Westerlund	Proportion of subscription/kiosk sales	99 %/1 %
Printed circulation	11.000	Total staff	39
Distributed circulation	10.900	Journalists	20
Sales circulation	100	Freelancers	20-30
Frequency	6 days a week	Address	Genvägen 4, 10600 Ekenäs, Finland
Distribution rate LPA*/%	221 euro	Phone	+358 19 222 822
Ø Total number of pages/ pages in colour	All pages in colour (20-40)	E-mail	vnred@vastranyland.fi
		Internet	www.vastranyland.fi

* Population over 14 who reads the product daily
** Population over 14 who reads the product at least once a week