

Primorski Dnevnik was established in 1945; the first issue was published on May 13th. But the newspaper is rooted deep in local history: in the 19th century, Slovenes in Trieste published a newspaper called *Edinost*, which was closed down by the fascist government in 1928.

During WWII a small newspaper printed by Yugoslavian partisans in the woods close to Gorizia started publishing *Partizanski dnevnik*, the "Partisan daily," which has since been distributed among families free of charge by partisans. A Slovenian printworks still exists in Vojsko near Idrija, now in the territory of the Republic of Slovenia, and it has been maintained as a museum, open to public.

On 1 May 1945, the newspaper moved to Trieste, where some issues continued to be printed, up to May 7th. A week later, the first issue of *Primorski Dnevnik* was published; *Primorski Dnevnik* maintains its historical on the first page as the successor to *Partizanski dnevnik*. Later on, *Primorski Dnevnik* developed into a neutral and pluralist newspaper. Today it is owned by a cooperative of readers (about 3000 members). *Primorski Dnevnik* is the daily newspaper of the Slovene community in Italy. It is published and printed in Trieste, and covers the whole area settled by the Slovenian minority in the Italian region of Friuli Venezia Giulia: the province of Trieste, a large part of the province of Gorizia and the border area of the province of Udine.

Primorski Dnevnik is a daily newspaper, published six days a week (Monday excluded). It dedicates a large part of its news content to issues related to the Slovene minority in Italy, but contains general news as well: home and international politics, sports, culture, weather forecast and other news, like most newspapers in the world.

On Sundays, nice colour pages are dedicated to the youngest population, the school pupils, produced by the schools themselves. On Tuesdays, a 12-page special is dedicated to schools. Every day each class at Slovene schools in Italy gets a free copy of the newspaper, in order to involve children and youngsters to read it on daily basis.



Published in	Trieste, Italy	Maximum page coverage	40
Since	1945	coverage in 4C	8
Language	Slovene	Delivery	Post 20 %/Private Carriers 80 %
Editor-in-chief	Dušan Udovič	Total staff	31 (printworks not owned by the company, so its staff is not included)
Printed circulation	11.000	Journalists	18
Distributed circulation	7450	Freelancers	about 180
Sales circulation	5600	Supplements, format and frequency	A4/glossy print/regularly
Frequency	Daily, from Monday through Sunday	Address	Via Montecchi 6, I-34137 Trieste, Italy
Distribution rate LPA*/%	60 % (estimate)	Phone	+39 040 7786300
Distribution rate WLK**/%	80 % (estimate)	Fax	+39 040 772418
Ø Total number of pages/pages in colour	26/8	E-mail	redakcija@primorski.eu
Proportion of ads/Text	20 %/80 %	Internet	www.primorski.eu
Format	Tabloid		
Page layout system	MacIntosh QuarkXPress, Sinedita Editorial System		
Printing press	Solna		

* Population over 14 who reads the product daily

** Population over 14 who reads the product at least once a week