

*Der Nordschleswiger* is the only German language newspaper in Scandinavia. It plays an important role in the minority group's intracommunication, and acts as its voice, contributing actively towards shaping positive German-Danish relations.

Established in 1946 as a weekly, it became a daily paper in 1951. *Der Nordschleswiger* was the first German newspaper published in Western Europe after 1945.

The newspaper has a daily circulation of 3,000 copies (distributed mainly by post). It is strongly funded by the German State (65%), while other financial income comes from sales (18%) and advertising (17%).

The newspaper has its publishing house and main editorial office at Åbenrå, with branch offices at Haderslev, Sønderborg, Tinglev, Tønder and at Løgumkloster. Since 2004 *Der Nordschleswiger* has broadcast two newscasts daily.

## Nordschleswiger



Dolomiten -Infografik: J. Markart

Published in	<b>Apenrade-Åbanrå, Denmark</b>	Paper	<b>42,5 g</b>
Since	<b>1946</b>	Proportion of subscription/ kiosk sales	<b>99%/1%</b>
Language	<b>German</b>	Delivery	<b>Post 60% / Private Carriers 40%</b>
Editor-in-chief	<b>Siegried Matlok</b>	Total staff	<b>40</b>
Printed circulation	<b>3.000</b>	Journalists	<b>20</b>
Frequency	<b>Daily from Monday till Saturday</b>	Address	<b>Skibbroen 4-6, Postfach 1041 6200 Åbenrå, Denmark</b>
Ø Total number of pages/pages in colour	<b>28/14</b>	Phone	<b>+45 7462 3880</b>
Proportion of ads/text	<b>10%/90%</b>	Fax	<b>+45 7462 9430</b>
Format	<b>Halbes Rheinisches</b>	E-mail	<b>redaktion@nordschleswiger.dk</b>
Page layout system	<b>QuarkXPress for Macintosh</b>	Internet	<b>www.nordschleswiger.dk</b>
Printing press	<b>Extern</b>		

\* Population over 14 who reads the product daily  
\*\* Population over 14 who reads the product at least once a week