

Established in Vic in 1978, *El 9 Nou* is owned by the company Premsa d'Osona SA. Premsa d'Osona programmes for Granollers and Mollet, two important towns in the area. This production company of television has 20 employees.

El 9 Nou is currently published four days each week in a different geographical area. Two editions are published in the areas of Osona and the Ripollès. The other two editions are published on the area of the Vallès Oriental.

The newspaper is mainly funded by sales (40%) and advertisements (55%), and receives about 5% public funding. Its daily circulation is of 36,000 copies. 60% of the copies are sold in kiosks, while subscriptions account for 40%. The paper ranges from 64 to 120 pages. There is a total staff of 80, with 30 journalists.

The company has also a local TV station called *El 9 TV*. It started broadcasting last September, covers the area of Osona. *El 9 TV* broadcasts its own programming two hours a day. There is a total staff of 10, with 7 journalists.

El 9 Nou



Published in	Catalonia, Spain	Maximum page coverage	250 x 375 mm
Since	1978	coverage in 4C	16 pages
Language	Catalan	Paper	UPM-Kymmene 45 g
Editor-in-chief	Jordi Molet I Cateura	Proportion of subscription/kiosk sales	60 %/40 %
Printed circulation	36.000 every week	Delivery	Post 3 %/Private Carriers 97 %
Distributed circulation	36.000 every week	Total staff	80
Sales circulation	27.000 every week	Journalists	30
Frequency	Monday and Friday in every area	Freelancers	25
Ø Total number of pages/ pages in colour	264/120	Supplements, format and frequency	Presència Tabloid weekly
Proportion of ads/text	35 %/65 %	Address	Plaça Catedral 2 Vic (Barcelona), Spain
Format	Tabloid	Phone	+34 93 889 49 49
Page layout system	Adobe InDesign	Fax	+34 93 885 05 69
Advertising system	Adobe InDesign, Illustrator, Photoshop, Acrobat	E-mail	jmolet@vic.el9nou.com
Printing press	KBA Comet	Internet	www.el9nou.com

* Population over 14 who reads the product daily

** Population over 14 who reads the product at least once a week